

2014 CHRYSALIS AWARDS FOR REMODELING EXCELLENCE

Design competitions, what's in it for your remodeling company?

KEN KANLINE, CHRYSALIS AWARDS

he Chrysalis Awards program, begun in 1994, recognizes the nation's best remodeling and design work in sixteen general categories of residential and commercial remodeling. The Chrysalis Awards are open to all professional remodelers and design professionals in the United States.

This year 72 remodeling and design companies were honored as winners of the 2014 Chrysalis Awards for Remodeling Excellence. The winning projects were selected from over 300 entries judged on overall design, the creative use of space and materials, and the degree to which the project enhanced the original structure.

Every year, hundreds of remodeling and design professionals enter various local and national competitions, but far too many great

A SPECIAL CONGRATULATIONS

While many of this year's winning companies have won multiple Chrysalis awards over the years, there are some that have won ten or more since Chrysalis became a national competition in 2000. So let us take this opportunity to congratulate them for their demonstration of excellence over that time.

Marrokal Design & Remodeling, San Diego, Calif	29 Awards
CG&S Design-Build, Austin, Texas	20 Awards
Allen Associates, Santa Barbara, Calif	18 Awards
TreHus Builders Inc., Minneapolis, Minn.	18 Awards
Custom Design & Construction, El Segundo, Calif	17 Awards
Michael Nash Design Build & Homes, Fairfax, Va	14 Awards
Landis Construction Corp., Washington, D.C	14 Awards
Artistic Renovations LLC, Seven Hills, Ohio	13 Awards
Carnemark Systems & Design, Bethesda, Md	11 Awards
Jackson Design & Remodeling, San Diego, Calif	10 Awards
A&I Inc., Myrtle Beach, S.C.	10 Awards

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projects are not represented. Having administered the Chrysalis Awards for Remodeling Excellence for over 20 years, I've witnessed some of the great benefits that accrue to winning companies.

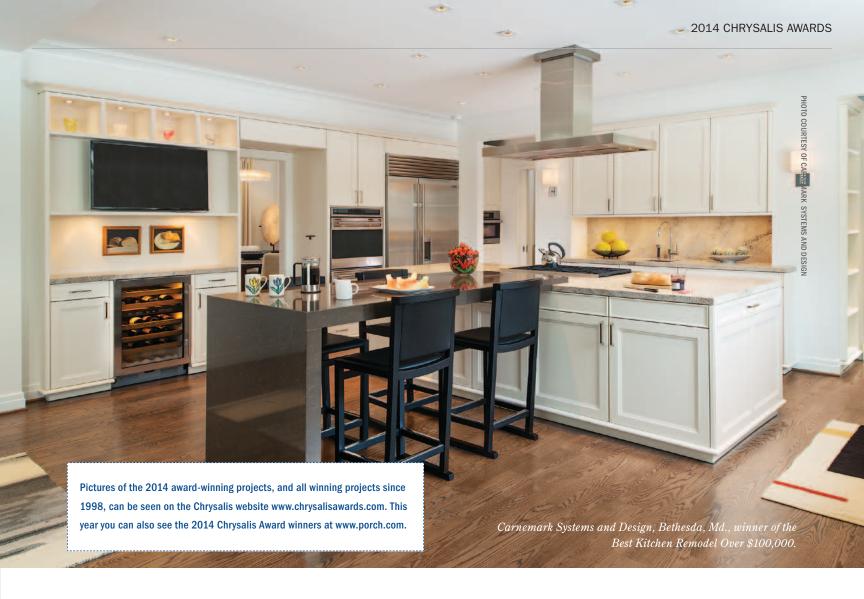
For instance, a few years ago a mid-sized company in Maryland wanted to make a shift to higher-end, larger projects. When they entered their first such project in the competition, they won an award for "Best Addition Over \$250,000."

By marketing this project and their award to the higher end zip codes in their market they grew from \$1 million in sales to \$8 million in just one year. Companies also report that when they successfully market themselves as an award winning company, consumers are less likely to rely on the "low bid" approach and in many cases forego the bidding process altogether.

Awards allow newer, or smaller, companies to break out and compete successfully in their market. At the same time, awards can help more established companies reinforce their commitment to excellence and creativity to the public. An intangible that many companies have experienced is the increased teamwork and pride that comes to their entire operation when they win an award.

So why don't more companies participate in award competitions? Some may not recognize that the benefits of competing are well worth the effort. Others may have a fear of not winning, and some may not realize that their excellent work is deserving of recognition. The fact is that there are benefits to entering a competition...even if you don't win.

Many companies tell me that the process of preparing an award entry forced them to look at their projects and operations from a totally different point of view. They began to approach every project as if it were going to be submitted for an award, which increased the level of creativity and professionalism on everything they did. Companies with this attitude ultimately go on to win and grow. PR



2014 CHRYSALIS AWARD WINNING PROJECTS

KITCHEN REMODEL UNDER \$50,000

NATIONAL AWARD | Normandy Remodeling, Hinsdale, III.

REGIONAL AWARD | DeRhodes Construction, Charlotte, N.C

KITCHEN REMODEL \$50,000-\$75,000

NATIONAL AWARD | CG&S Design-Build, Austin,

Texas

REGIONAL AWARD | Alure Home Improvements,

East Meadow, N.Y.

REGIONAL AWARD | Jackson Design &

Remodeling, San Diego, Calif.

REGIONAL AWARD | Wesson Builders, Toledo, Ohio

KITCHEN REMODEL \$75,000-\$100,000

NATIONAL AWARD | Cummings Architects, Ipswich, Mass.

REGIONAL AWARD | Jackson Design & Remodeling, San Diego, Calif.

REGIONAL AWARD | CG&S Design-Build, Austin, Texas

REGIONAL TEAM AWARD | Donatelli Builders Inc., Wayne, III.

REGIONAL TEAM AWARD | Gail Drury & Vicki Ovitt, Glen Ellyn, III. and Wheaton, III.

KITCHEN REMODEL OVER \$100,000

NATIONAL AWARD | Carnemark Systems & Design, Bethesda, Md. REGIONAL AWARD | TreHus Builders Inc.,

Minneapolis, Minn.

REGIONAL TEAM AWARD | Potter Construction Co.,

Seattle, Wash.

REGIONAL TEAM AWARD | Collaborative Interiors,

Sammamish, Wash.

REGIONAL AWARD | Distinctive Design Build Remodel, Charlotte, N.C.

BATH REMODEL UNDER \$40,000

NATIONAL AWARD | Michael Nash Design Build & Homes Inc., Fairfax, Va.

REGIONAL AWARD | Jackson Design &

Remodeling, San Diego, Calif.

REGIONAL AWARD | Artistic Renovations LLC,

Seven Hills, Ohio

REGIONAL AWARD | PMD Development LLC,

New York, N.Y.



BATH REMODEL \$40,000-\$60,000

NATIONAL AWARD | Normandy Remodeling, Hinsdale, III.

REGIONAL AWARD | Michael Nash Design Build & Homes, Fairfax, Va.

REGIONAL AWARD | Marrokal Design & Remodeling, San Diego, Calif.

REGIONAL AWARD | Prime 1 Builders, Venetia, Pa.

BATH REMODEL OVER \$60,000

NATIONAL AWARD | Foxcraft, Falls Church, Va. REGIONAL AWARD | Devine Designs, Chesterland, Ohio

REGIONAL AWARD | Tenhulzen Residential, Bellevue, Wash

REGIONAL TEAM AWARD | Knutson Residential Design, Saint Paul, Minn.

REGIONAL TEAM AWARD | Ben Quie and Sons, Saint Paul, Minn.

 $\label{eq:REGIONALAWARD} \ | \ \ \mbox{Divine Kitchens, Wellesley,} \\ \mbox{Mass.}$

ADDITION UNDER \$100,000

 ${\tt NATIONAL\,AWARD}\mid {\sf Michael\,Nash\,Design\,Build\,\&\, Homes\,Inc.,\,Fairfax,\,Va.}$

REGIONAL AWARD | Custom Design & Construction, El Segundo, Calif.

ADDITION \$100,000-\$250,000

NATIONAL AWARD | Platt Builders Inc., Groton, Mass.

REGIONAL AWARD | Tier1 Group, Leander, Texas

ADDITION OVER \$250,000

NATIONAL AWARD | Texas Construction Co., Austin, Texas

REGIONAL AWARD | DG Custom Built Homes, Bay Shore, N.Y.

REGIONAL AWARD | Beck Building Co., Avon, Colo.

RESIDENTIAL INTERIOR UNDER \$100,000

 $\label{eq:mattonal_AWARD} $$ | Morse Remodeling, Davis, $$ Calif. $$$

REGIONAL AWARD | TreHus Builders Inc.,

Minneapolis, Minn.

REGIONAL AWARD | Sullivan Building & Design, Ouakertown, Pa.

RESIDENTIAL INTERIOR OVER \$100,000

NATIONAL AWARD | TreHus Builders Inc.,

Minneapolis, Minn.

REGIONAL AWARD | Marrokal Design &

Remodeling, San Diego, Calif.

REGIONAL AWARD | R. Craig Lord Construction,

Moorestown, N.J.

REGIONAL AWARD | Michael Nash Design Build & Homes, Fairfax, Va.

RESIDENTIAL EXTERIOR UNDER \$100,000

NATIONAL AWARD | Pagenstecher Group,

Kensington, Md.

REGIONAL AWARD | Synergy Builders, West Chicago, III.

REGIONAL AWARD | McClure Contracting Inc.,

St. Petersburg, Fla.

PHOTO COURTESY OF ACCURATE INDUSTRIES





Above: Accurate Industries, Wheeling, Ill., winner of the Best Residential Specialty Item. At left: Foxcraft, Falls Church, Va. winner of the Best Bath Remodel Over \$60,000.

RESIDENTIAL EXTERIOR OVER \$100,000

NATIONAL AWARD | Krieger & Associates Architects, Philadelphia, Pa. REGIONAL AWARD | Exterior Medics, Alexandria, Va. REGIONAL AWARD | Marrokal Design & Remodeling, San Diego, Calif.

DETACHED OUTBUILDING

Burke, Va. NATIONAL AWARD (TIE) | Landmark Services, Wellesley Hills, Mass. REGIONAL AWARD | Marrokal Design & Remodeling, San Diego, Calif.

NATIONAL AWARD (TIE) | KohlMark Group,

OUTDOOR LIVING

Nashville, Tenn.

NATIONAL AWARD | The Porch Co.,

REGIONAL AWARD | Home Works Remodeling, Middleton, Wis. REGIONAL AWARD | Gilday Design & Remodeling,

Silver Spring, Md. REGIONAL AWARD | Morse Remodeling,

Davis, Calif.

RESIDENTIAL SPECIALTY ITEM

NATIONAL AWARD | Accurate Industries,

Wheeling, III.

REGIONAL AWARD | Landis Construction Corp.,

Washington, D.C.

REGIONAL AWARD | CG&S Design-Build,

Austin, Texas

REGIONAL AWARD | Morse Remodeling,

Davis, Calif.

WHOLEHOUSEREMODELUNDER\$250,000

NATIONAL AWARD | Magnolia Homes,

Waco, Texas

REGIONAL AWARD | DG Custom Built Homes,

Bay Shore, N.Y.

REGIONAL AWARD | Powell Custom Homes & Renovation, Des Moines, Wash.

REGIONAL TEAM AWARD | Fryday & Doyne Architecture, Charlotte, N.C. REGIONAL TEAM AWARD | Concept Building & Restoration, Charlotte, N.C.

REGIONAL AWARD | Renovations Unlimited, Grove City, Ohio

WHOLE HOUSE REMODEL \$250,000-\$500,000

NATIONAL AWARD | Revolution Design and Build, Wayzata, Minn.

REGIONAL AWARD | Tibma Design Build,

Needham, Mass.

REGIONAL AWARD | Allen Associates,

Santa Barbara, Calif.

WHOLE HOUSE REMODEL \$500,000-\$1 MILLION

NATIONAL AWARD | CG&S Design-Build,

Austin, Texas

REGIONAL TEAM AWARD | Sockeye Homes,

Kent, Wash.

REGIONAL TEAM AWARD | Hagge Design

Associates, Sammamish, Wash.

REGIONAL TEAM AWARD | Candace Nordquist

Interiors, Gig Harbor, Wash.

REGIONAL AWARD | Synergy Builders,

West Chicago, III.

REGIONAL AWARD | Baxter Construction, Hopewell, N.J.

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WHOLE HOUSE REMODEL OVER \$1 MILLION

NATIONAL AWARD | Allen Associates, Santa Barbara, Calif. REGIONAL AWARD | Michael K. Walker & Associates Inc., Sarasota, Fla. REGIONAL AWARD | Benco Construction, Bohemia, N.Y.

RESIDENTIAL HISTORIC RENOVATION

NATIONAL AWARD | Welsh Construction, Lexington, Va. REGIONAL TEAM AWARD | GTM Architects, Bethesda, Md.

REGIONAL TEAM AWARD | Jeffco Inc., Rockville, Md. REGIONAL AWARD | T. Hurt Construction, Omaha, Neb.

REGIONAL AWARD | Marrokal Design & Remodeling, San Diego, Calif.

RESIDENTIAL UNIVERSAL DESIGN

NATIONAL AWARD | Landis Construction Corp., Washington, D.C. REGIONAL AWARD | Katy Kitchen & Bath, Katy, Texas REGIONAL AWARD | Lifespan Home Modifications, Fairbanks, Alaska

BEST GREEN REMODELING PROJECT NATIONAL AWARD | Landis Construction Corp.,

Washington, D.C.

REGIONAL AWARD | Meadowview Construction
Inc., Ronkonkoma, N.Y.

REGIONAL AWARD | Allen Associates,
Santa Barbara, Calif.

RESIDENTIAL INSURANCE RESTORATION

NATIONAL AWARD | Paul Davis Restoration, Gaithersburg, Md.

COMMERCIAL INSURANCE RESTORATION

NATIONAL AWARD | A&I Inc., Myrtle Beach, S.C.

COMMERCIAL REMODEL

NATIONAL AWARD | Landis Construction Corp., Washington, D.C.
REGIONAL AWARD | Tony Griffin Construction, Henagar, Ala.
REGIONAL AWARD | PURE Design Environments, Eden Prairie, Minn.

BASEMENT REMODEL

NATIONAL AWARD | Keiffer Phillips, Atlanta, Ga.
REGIONAL AWARD | Finished Basement Co.,
Denver, Co.
REGIONAL AWARD | Meadowlark Builders,
Ann Arbor, Mich.
REGIONAL AWARD | Alure Home Improvements,
East Meadow, N.Y. PR